

Incentive Abuse Prevention Checklist

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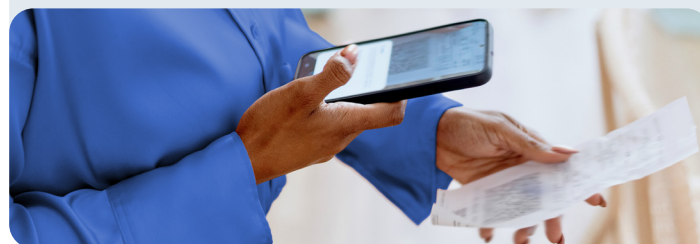
Program Design

- ☐ Clear rules and eligibility requirements
- ☐ Defined reward limits and thresholds
- ☐ Built-in validation checkpoints
- ☐ KPI alignment for measurable outcomes


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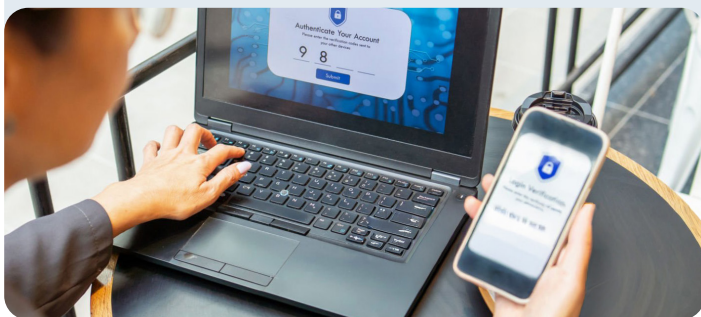
Fraud Controls

- ☐ Duplicate claim prevention rules
- ☐ Blacklist and screening processes
- ☐ High-value transaction holds
- ☐ Time-based validation controls


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Participant Verification

- ☐ Multi-factor authentication enabled
- ☐ Identity verification at key steps
- ☐ Duplicate account detection
- ☐ Secure data management practices


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Reporting & Optimization

- ☐ Regular fraud audits
- ☐ Fraud-adjusted KPI reporting
- ☐ Ongoing rule updates
- ☐ Cross-platform system checks

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Oversight & Governance

- ☐ Defined escalation workflows
- ☐ Dedicated fraud monitoring team
- ☐ Employee training and awareness
- ☐ Compliance and audit readiness


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Monitoring & Detection

- ☐ Real-time transaction monitoring
- ☐ Behavioral analytics in place
- ☐ Anomaly detection alerts configured
- ☐ Geo-tracking for suspicious activity