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For Immediate Release

September 4, 2008

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Group O introduces new purpose|tomorrow initiative

MILAN, IL – “Group O is committed to making tomorrow better than today by continually improving our greatest resources...our earth and our people.” This is the vision behind a strategic focus that Group O, Inc, headquartered in Milan, IL, will introduce enterprise-wide the week of September 8th. This sustainability strategy is called purpose|tomorrow and was created and led by a team of Group O employees.

While steps have been taken in the past to reduce waste, purpose|tomorrow takes sustainability to the next level for Group O. “purpose|tomorrow addresses Group O’s desire to make an impact by offering solutions to reduce waste and create an environment that is clean and safe for our employees,” said Gregg Ontiveros, CEO, Group O. “We want to encourage our employees to learn what they can do at work and at home to reduce their carbon footprints.”

While the environment is the focus of purpose|tomorrow, Group O is taking this initiative to a new level by also creating a sustainable environment around its community and internal talent. “Group O will focus its efforts on its community, environment, and employees,” added Murad Velani, President and COO of Group O. “Group O has a history of investing in the community and purpose|tomorrow will allow us to better focus our investments and impact. We want to encourage growth for our employees both in the community and within the Group O family of companies by offering expanded opportunities for personal and professional growth.”



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The mission of purpose|tomorrow is: "Group O will enrich the environment by investing in the world we live in. We will educate and encourage our employees and partner organizations to embrace sustainable values and encourage a zero waste ideology. We will comply with all legal and regulatory requirements. We will communicate our progress to our stakeholders and will require them to hold the business accountable on its sustainability efforts." The initiative will focus its efforts initially around 5 general objectives: a safe work environment, community service, reducing carbon footprint, talent retention, and transparency.

The purpose|tomorrow Steering Committee will be highlighting these objectives the week of September 8th at the 30+ Group O locations nationwide. Activities for the week include safety demonstrations, participation in United Way's Day of Caring, collecting donations for flood victims, walking at each facility, recycling efforts for work and home, tree planting, and tree seedlings will be distributed to every employee.

The media is invited to attend the ground breaking ceremony for the tree planting that will take place on Monday, September 8th at Noon at 4905 77th Avenue in Milan. Group O's Board of Directors will be available for comments at that event and additional material will be distributed.

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Group O. Headquartered in Milan, Illinois, Group O is one of the largest Hispanic-owned companies in the U.S. and a leading provider of products and services, specializing in Marketing Services, Print Management, Decision Sciences, Business Process Outsourcing, Managed Services, Packaging, Supply Chain and Third Party Logistics (3PL). Founded in 1974, Group O has grown to approximately 1500 employees across 30 US facilities. The company offers a comprehensive portfolio of solutions to meet the needs of Fortune 1000 clients across a broad range of industries including: food & beverage, telecommunications, manufacturing, consumer packaged goods, financial services, pharmaceutical & health care and technology. For more information, visit www.groupo.com.