



For Immediate Release

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Contact:

Group O, Inc

Tiffany Williams

(309)736-8179

tiffany.williams@groupo.com

Group O named 20th largest Hispanic owned business in the United States

MILAN, IL – Group O, Inc is pleased to announce that it has been named the 20th largest Hispanic owned business in the United States by *Hispanic Business Magazine*.

Hispanic Business Magazine and the **Hispanic Business 500** have served as a barometer of the U.S. Hispanic economy for over 25 years. The 500 directory shows a maturation of companies from start-up phase to the middle market (revenues between \$5 million and \$50 million) and beyond.

Group O has risen up the ranks of the Hispanic Business 500 to land at number 20 this year. Group O was first seen on the Hispanic Business 500 list in 1993 and was listed as number 139. Since then, Group O has seen growth both organically and through acquisitions. A key component of Group O's sustainable success is the result of its diverse offering. Group O's current portfolio succeeds through offering a complex cart of supply chain, packaging and marketing solutions to a broad range of industries including food and beverage; telecommunications; manufacturing; CPG; financial services; pharmaceutical; and technology.

Group O's growth can also be attributed to their ability to rapidly partner with individuals, business, community, and government agencies. In May 2008, Group O announced its partnership with a Silicon Valley technology company, Naehas, to deliver the "O2 Optimization Suite." This suite offers the ability to deploy targeted, personalized, and relevant offers to drastically improve Group O client's marketing efforts. Another important partnership for Group O has been its alliance with Innerworkings. Group O is able to offer clients dramatically reduced printing costs by accessing a nationwide network of over 6,000 printers. Lastly, Group O recently announced its partnership with Goldman Sachs Urban Investment Group (UIG). Group O and UIG will work together to identify and assess potential acquisition opportunities in the range of US \$50MM to \$300M in the Marketing Services, Packaging Solutions, Business Process Outsourcing and Managed Services categories.



Corporate Office | 4905 77th Avenue, PO Box 170, Milan, IL 61264

p: 309.736.8300 | f: 309.736.8301 | tf: 800.752.0730

“I am excited to lead a company with such a varied list of successful businesses.” said Group O, CEO, Gregg Ontiveros. “Group O is growing and flexible in the spaces in which we operate. We are moving onward and upward with exciting plans, new technology offerings and a true decision management platform. We are fortunate to have the support for our growth from our clients and partners.”

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Group O. Headquartered in Milan, Illinois, Group O is one of the largest Hispanic-owned companies in the U.S. and a leading provider of products and services, specializing in Marketing Services, Print Management, Decision Sciences, Business Process Outsourcing, Managed Services, Packaging, Supply Chain and Third Party Logistics (3PL). Founded in 1974, Group O has grown to approximately 1500 employees across 28 US facilities. The company offers a comprehensive portfolio of solutions to meet the needs of Fortune 1000 clients across a broad range of industries, including food & beverage, telecommunications, manufacturing, consumer packaged goods, financial services, pharmaceutical & health care and technology. For more information, visit www.groupo.com.